

**WBIN Media Company, Inc. dba Binnie Media**

**PORTLAND – ROCKLAND, ME EMPLOYEE UNIT**

The purpose of this EEO Public File Report is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations:

WFNK, WTHT, WHXR, WBQQ, WBYA, WBQX

The information in this report covers the time period beginning December 1, 2016 to and including November 30, 2017. The FCC's 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the applicable period. For each such vacancy, the recruitment source(s) utilized to fill the vacancy, the total number of interviewees conducted, and the recruitment source for each interviewee.
2. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(s) of the FCC rules.

**Job Vacancies Filled**

Position #	Job Title	Recruitment Sources used to fill position	Recruitment Source for hiree	Total number of persons interviewed	Date Position Opened	Date Position Filled
1	Account Executive	On Air Announcements, Employee Referral	Employee Referral	1	1/15/2017	3/7/2017
2	Account Executive	On Air Announcements, Employee Referral	On Air Announcements	1	2/1/2017	3/21/2017
3	Account Executive	On Air Announcements, Employee Referral	Employee Referral	3	1/2/2017	1/30/2017
4	Account Executive	On Air Announcements, Employee Referral	Employee Referral	2	1/15/2017	3/27/2017
5	Traffic Director	jobsinmain.com	jobsinmaine.com	2	12/27/2016	1/9/2017

During the previous 12 months, there were a total of 9 people interviewed for vacancies for full-time positions at the radio stations in the unit. The following is a list of the total number of interviewees referred by each recruitment source shown.

Recruitment Source	Number of persons interviewed from source	Number of persons hired from source
Employee Referral	3	3
JobsinMaine.com	2	1
On Air Radio Ads	4	1

During the last twelve months, the station employment unit engaged in the following menu option initiatives:

Menu Option Initiative	Description
Continuing Education	Management personnel participated in the EEO Webinar presented by the law firm of Pillsbury Winthrop Shaw Pittman on October 18, 2017. The webinar detailed EEO program requirements, record keeping and reporting procedures.

**Binnie Media**  
**Portland – Rockland, ME**  
**Recruitment Source List**

Binnie Media Radio Station Websites and Facebook Pages

WTHT [www.999thewolf.com](http://www.999thewolf.com)

WFNK [www.1075frank.com](http://www.1075frank.com)

WHXR. [www.1063rocks.com](http://www.1063rocks.com)

On Air Announcements – Binnie Media Radio Stations

WFNK

WTHT

WHXR

WBQQ

WBYA

WBQX

JobsInMaine.com  
Online submission

Internal Job Postings and Employee Referrals